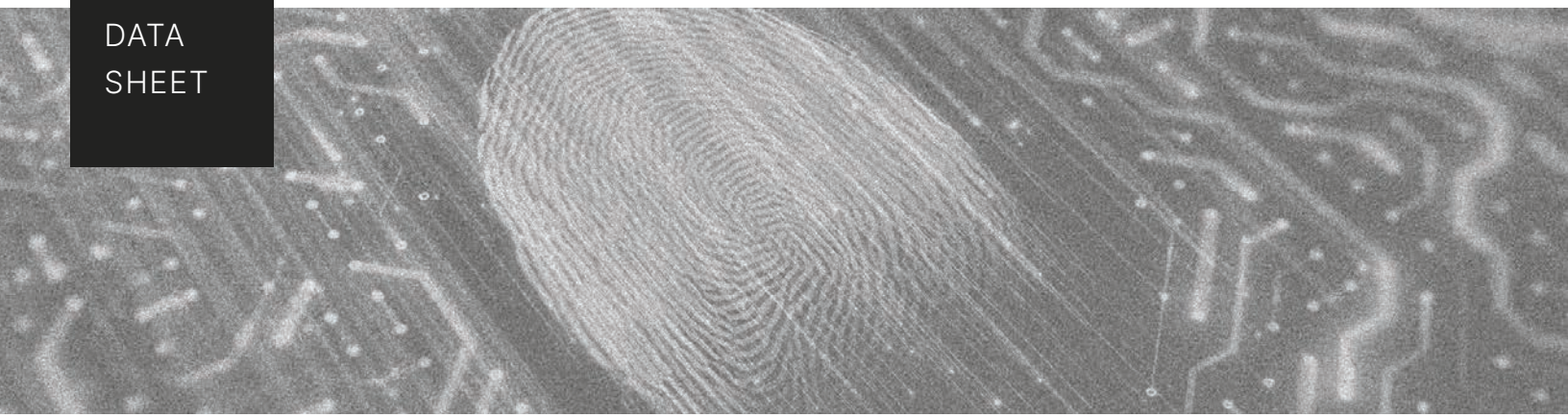
Recorded Future®

DATA SHEET



Brand Intelligence Module

Proactively Protect Your Brand With Dynamic Brand Intelligence

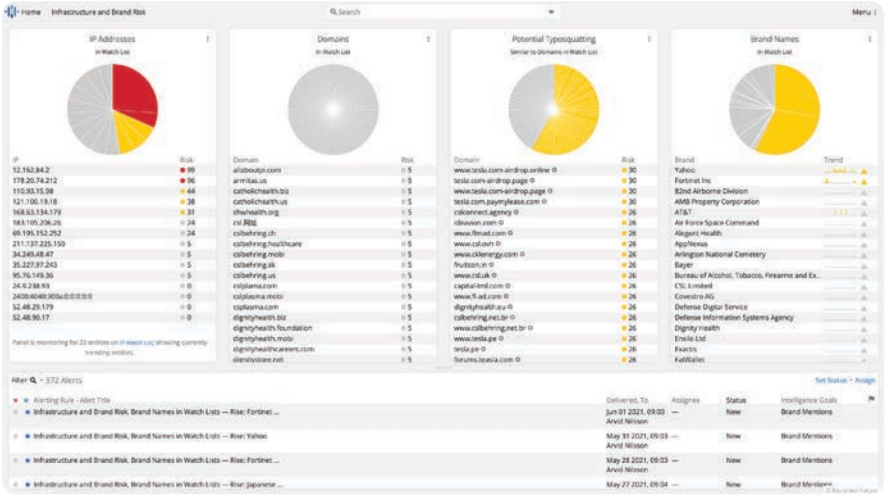
Challenge

Phishing campaigns, data leaks, executive impersonation, and other forms of brand attacks pose immediate risk to your company, all while operating entirely outside your network. To mitigate these threats to your company, executives, employees, and customers, you need to monitor and find malicious entities in real time — and then act quickly to take them down.

Solution

Recorded Future's comprehensive brand intelligence and takedown services use a unique collection approach that automatically aggregates data from an unrivaled breadth of open, dark, and technical sources, including domain registration data, messaging platforms, social media profiles, and web pages with malicious content.

Real-time alerting enables you to instantly discover leaked credentials, typosquat domains, code leaks, discussion of your brand on dark web markets, and more. Immediately initiate takedowns directly within Recorded Future after identifying fraudulent domains or stolen assets that could pose a risk to your brand.



The Infrastructure and Brand Risk Threat View includes a "Potential Typosquatting" panel that will automatically populate based on the domains you want to monitor.

KEY USE CASES

Defend your brand by monitoring for and taking down:

- Phishing websites
- Stolen credentials and data
- Malicious brand mentions and impersonations
- Compromised digital assets
- Executive impersonations

BENEFITS

- Identify and take down attacks targeting your company, executives, employees, and customers.
- Gain unmatched visibility into the dark web
- Reduce risk by leveraging Recorded Future experts to negotiate dark web buys

MANAGED BRAND MONITORING

Short on resources? Use Recorded Future's in-house expertise to manage your brand protection program. Skilled analysts will investigate and take down damaging content on your behalf.

Results*

Find threats faster and reduce risk exponentially with Recorded Future's combination of patented machine learning and expert analysis. Access the world's most advanced intelligence in real time to disrupt adversaries and defend your organization.

Find Threats 10 Times Faster

Recorded Future's Brand Intelligence Module eliminates alert overload. The module is preloaded with over twenty out-of-the-box alerts and prescriptive workflows to proactively surface the most relevant mentions of your brand in real time.

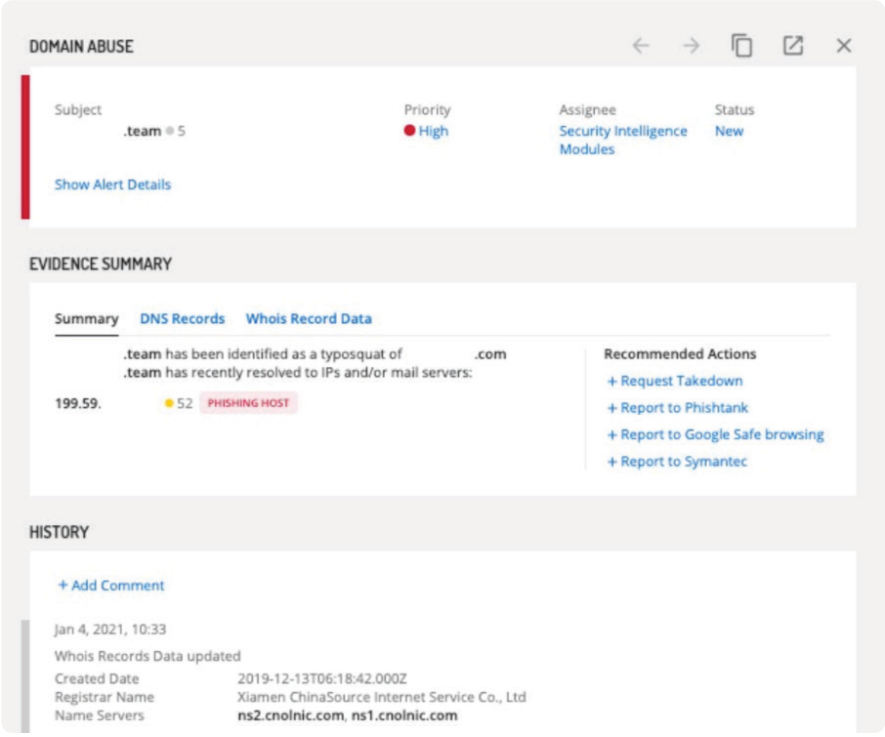
Respond 63% Sooner

Reduce risk in record time with built-in take down services. Security analysts can identify, report, and initiate take down requests within the Brand Intelligence Module — including instances of domain abuse, malicious mentions of their brand, and more.

**Learn more about the business value Recorded Future brings to clients in our IDC Report*

Feature Spotlight: Dynamic Alerts for Domain Abuse

Dynamic alerts automate the time-consuming alert investigation process for domain abuse. The appearance of a new potential typosquat is enriched with valuable context such as DNS records, WhoIs data, and certificate date. Then, an assessment and recommended action is made based on the current information. Critically, dynamic alerts are continuously updated as a situation evolves, such as a parked domain resolving to an active mail server.



Dynamic domain abuse alerts continuously update to answer key questions such as "does this domain resolve to something malicious?"

ABOUT RECORDED FUTURE

Recorded Future is the world's largest provider of intelligence for enterprise security. By combining persistent and pervasive automated data collection and analytics with human analysis, Recorded Future delivers intelligence that is timely, accurate, and actionable. In a world of ever-increasing chaos and uncertainty, Recorded Future empowers organizations with the visibility they need to identify and detect threats faster; take proactive action to disrupt adversaries; and protect their people, systems, and assets, so business can be conducted with confidence. Recorded Future is trusted by more than 1,000 businesses and government organizations around the world.

www.recordedfuture.com @RecordedFuture